

Communication Arts PO Box 889 Belmont, ca 94002 (650) 326-6040

Press Release

For Immediate Release

Communication Arts Magazine Announces Winners of its 63rd Design Annual Competition

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Belmont, California, June 10, 2022—Communication Arts magazine, a professional journal for those involved in creativity in visual communications, has announced the winners of its 63rd annual design competition. One hundred and forty-three projects were selected by a jury of creative professionals; 3,284 entries were submitted to the competition. The selected projects will be reproduced in the September/October 2022 issue of Communication Arts. More than 25,000 copies of the issue will be distributed worldwide assuring important exposure to the creators and publishers of these award-winning projects.

About Communication Arts

Communication Arts is a professional journal for designers, art directors, design firms, corporate design departments, agencies, illustrators, photographers and everyone involved in visual communications. Through its editorials, feature articles and the annual competitions it sponsors, CA provides new ideas and information, while promoting the highest professional standards for the field.

Now in its 63rd year, ca continues to showcase the current best—whether it's from industry veterans or tomorrow's stars—in design, advertising, photography, illustration, interactive and typography. Everything is reproduced with quality printing and attention to detail unmatched by any trade publication anywhere.

With a paid circulation of 25,000 (21,766 subscribers and 3,424 single copy sales), ca has a rich tradition of representing the aspirations of a continually-growing and quality-conscious field of visual communications.ca's editorial content, knowledgeable presentation and writing, use of color and quality reproduction are all designed to be consistent with the standards ca's readers set for themselves in their own careers.

About the 63rd Design Competition and Annual

Published each September, the Design Annual incorporates special reproduction techniques developed by cA, including quality 200-line color separation and printing on premium 70 lb. coated paper by one of the finest printers in the United States. Everything that was originally in color is reproduced in color at a size that allows the concept to be understood.

Of the 3,284 entries to the 63rd Design Annual, only 143 were accepted, representing the work of 115 designers, design firms and in-house design departments, making the Design Annual the most exclusive major design competition in the world.



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Design Annual Factsheet

Title Design Annual 63

Sponsor Communication Arts magazine, a professional journal for designers, art directors, design firms, corporate design

departments, agencies and everyone involved in visual communications.

Entries 3,284

Winners

Judges Elaan Bourn, design director, Character, New York, NY

Adam Giles, cofounder/creative director, Interbang, London, United Kingdom

Yiyang Hei, founder/creative director, SenseTeam, Shenzhen, China Richard Hollant, principal/design director, co:LAB, Hartford, CT

Chany Lagueux, cofounder/associate designer, Criterium, Quebec City, Canada

Jennifer Mahanay, creative director, Wright Auction House, Chicago, IL Jason Mannix, cofounder/creative director, Polygraph, Washington, DC Kristine Matthews, founding principal, Studio Matthews, Seattle, wa Sphie Rubin, cofounder/art director, WePlayDesign, Lausanne, Switzerland

Matt Titone, cofounder/principal, ITAL/c, Los Angeles, CA

How Judging Took Place

The ten jurors worked in two virtual screening teams of five. Each category had been divided into two parts so each group screened one half of the entries.

Each juror viewed the entries independently and voted by checking an "in" or "out" on our online judging portal. Jurors were not permitted to vote on projects in which they were directly involved. Three "in" votes were required to advance an entry into the finals round.

For the final voting round, all ten jurors voted on every finalist with the exception projects in which they were directly involved. Again, voting was done by checking an "in" or "out" on our online judging portal. A minimum of seven votes were required to place a finalist into the annual.

Criteria Chosen on the basis of creative excellence and quality of execution.

Winners No. Category

By Category

Best-in-Show Posters 3 **Packaging** Editorial Trademarks Books

4 Identity Manual Motion Graphics Integrated Branding Self-Promotion 2 Letterheads Public Service

Brochures Environmental Graphics Miscellaneous Catalogs

Student Work Misc Company Literature

Distribution More than 25,000 copies will be distributed to subscribers and by single copy sales through art stores, book stores, Amazon.com or direct from Commarts.com.